

**GOVERNMENT OF TELANGANA**  
**ABSTRACT**

YAT & C (PMU) Department - Tourism Promotion - Hyderabad Convention Visitors Bureau (HCVB) - Promoting Hyderabad as a Convention Capital of India - Corpus Fund - Sanction of Rs.25,00,000/- (Rupees Twenty Five Lakhs Only) - Orders - Issued.

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**YOUTH ADVANCEMENT TOURISM AND CULTURE (T&PMU) DEPARTMENT**

**G.O.RT.No. 105**

**Dated: 08-10-2014**  
**Read the following:**

1. D.O.Letter No. 1618/T(A1)/2011, YAT & C (T) Department, Dated: 13-06-2011.
2. G.O.Rt.No. 771, YAT & C (PMU) Department, Dated: 04-10-2013.
3. From the Chief Executive Officer, Hyderabad Convention Visitors Bureau, Hyderabad, Lr., Dated: 22-07-2014.

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**ORDER:**

Telangana State, particularly Hyderabad has competitive advantage over other Indian States in terms of Medical Tourism and MICE Tourism. The presence of the best airport, convention centre, exhibition facility, hotels on par with the best urban infrastructure, moderate climate and attractive tourist destinations can help position Hyderabad as the most preferred destination for MICE Tourism. In order to promote Hyderabad as a Convention Capital of India, the Tourism Department with the help of industry members has proposed to constitute a Bureau under the title "Hyderabad Convention Visitors Bureau".

2. The HCVB has enrolled 13 members in the Industry and raised an amount of Rs.1.50 Crores approximately out of the scheduled amount of Rs.2,26,60,000/-. As an important Stake Holder, the Government has also to contribute equal share i.e. Rs.2,26,00,000/- as corpus fund match.

3. In the reference 2<sup>nd</sup> read above, Government have sanctioned and released an amount of Rs.50.00 Lakhs as part payment of corpus fund contribution of Government to M/s. Hyderabad Convention Visitors Bureau, Hyderabad in connection with promoting Hyderabad as a Convention Capital of India.

4. In the reference 3<sup>rd</sup> read above, the Chief Executive Officer, Hyderabad Convention Visitors Bureau, Hyderabad has requested to release the balance of the matching funds.

5. Government after careful examination of the matter hereby sanction an amount of Rs.25,00,000/- (Rupees Twenty Five Lakhs Only) as a 2<sup>nd</sup> part payment of corpus fund contribution of Government to M/s. Hyderabad Convention Visitors Bureau, Hyderabad in connection with promoting Hyderabad as a Convention Capital of India, subject to close monitoring of the performance.

6. The amount sanctioned at para - 4 above shall be debited to the following head of account:

"3452-Tourism, 01-Tourist Infrastructure, 102-Tourist Accommodation & Other facilities to Tourists - Schemes included in PLAN, 11- Normal State Plan, SH (20) - PMU - Promotion of Tourism / Events, 500 - Other Charges, 503 - Other Expenditure".

**(P.T.O)**

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7. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C (PMU) Department shall draw the amount sanctioned at para-3 above and disburse the same to M/s. Hyderabad Convention Visitors Bureau, Hyderabad through bank. The following are bank account details:

Bank Name	:	HDFC Bank
Branch	:	Jubilee Hills
Bank A/c. No.	:	2083 145 00 000 47
IFSC Code	:	HDFC 000 2083

8. Chief Executive Officer, Hyderabad Convention Visitors Bureau, Hyderabad, shall furnish to the Government by 31-10-2014 a detailed plan to revamp the functioning of the Bureau, so as to streamlined its functioning and also submit to the Government a monthly report on its activities for review.

9. This order issues with the concurrence of the Finance (Expr.GAD - II) Department vide their U.O.No. 2034/44/EBS I/A2/14, Dated: 29-09-2014.

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)**

**B.P. ACHARYA  
PRINCIPAL SECRETARY TO GOVERNMENT (FAC)**

To  
M/s. Hyderabad Convention Visitors Bureau, Hyderabad.  
The Assistant Secretary to Government and Drawing & Disbursing Officer,  
YAT & C (PMU) Department.  
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad.  
The YAT & C (PMU-Claims) Department.  
SF/SCs.

**//FORWARDED::BY ORDER//**

**SECTION OFFICER**